

Definitive's Amazing New StudioCinema™ Systems Have 1250-Watt SuperCube™ Subs!

New from Definitive for 2002:

- StudioCinema 350 System
- StudioCinema 450 System
- StudioMonitor 350
- StudioMonitor 450
- 1500-Watt SuperCube I
- 1250-Watt SuperCube II



Definitive Technology®
The Leader in High-Performance Loudspeakers®

Hot New Speakers from Definitive for 2002!

Definitive has, in addition to the constant development of our top-of-the-line Bipolar Power Towers, also focused on creating exciting new products like ProCinema and PowerMonitors. These products marry lifestyle attributes with the Definitive signature quality in technology, form, function and performance of our spectacularly successful and highly honored flagship systems, enabling them to be easily and affordably integrated into everyone's home. Now, with our hot new products for 2002, we take a gigantic leap forward in ultimate performance lifestyle speakers and powerfully bridge the gap between our best-selling ProCinema Systems and our revolutionary PowerMonitor Systems.



New StudioCinema 350 and 450 Systems

Definitive's compact and elegant StudioCinema 350 and 450 systems combine lifestyle convenience with premium mega-system performance. They are the first complete matching 6-piece home-theater speaker system packages to include ultra-compact super-high output subwoofers for an extraordinary level of high-performance sound never before available in their size and price range. The perfectly timbre-matched 350 system combines a pair of new StudioMonitor 350 bookshelf speakers with a new 1250-watt SuperCube II subwoofer, a C/L/R 2002 center channel and a pair of BP1.2X bipolar rear/side surround speakers. The larger and more powerful step-up StudioCinema 450 system, which is also perfectly timbre-matched, combines a pair of new StudioMonitor 450s with the SuperCube II, a C/L/R 2000 center channel and a pair of BP 2X bipolar rear/side surround speakers.

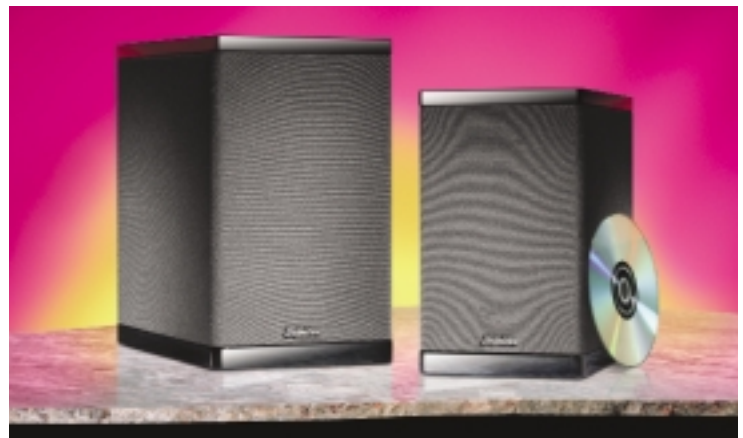
These richly and elegantly styled systems deliver superior sonic performance with both music and movies for a multitude of reasons including:

- The StudioMonitor 350 and 450 are high-definition full-range speakers whose extended low-frequency characteristics enable them to both sound excellent by themselves as well as blend better with a subwoofer and deliver dramatically better sound than would more limited-range satellite speakers.
- The incredibly compact SuperCube II combines tremendous power with superb musicality for bass performance previously unheard of in lifestyle 6-piece speaker packages. You can easily imagine the exceptionally high level of performance that these systems achieve when you realize that the SuperCube II actually has greater output capability combined with significantly greater linear low-frequency extension than our *Grand Prix Award-winning* 500-watt powered PF15TL+ 15-inch subwoofer.
- The BP 1.2X and BP 2X bipolar surrounds achieve ideal performance by synergistically combining the focus and specificity of direct-radiating surrounds (for superior performance with multi-track music) with the enhanced spaciousness and dispersion of dipolar surrounds (for superior performance with movies).



New SuperCube I and II Powered Subwoofers

The elegant and ultra-compact SuperCube subwoofers deliver ultimate bass performance from beautiful enclosures that fit anywhere. They combine Definitive-designed, digitally-coupled (patent-pending) Class D digital switching amplifiers (1500-watts SuperCube I, 1250-watts SuperCube II) with extremely long-throw, huge magnet, front-mounted subwoofer drivers (10"–SuperCube I, 8"–SuperCube II) which are tightly coupled to dual side-mounted, pressure-driven infrasonic bass radiators (two 10"–SuperCube I, two 8"–SuperCube II). The SuperCubes deliver incredibly deep, high-impact low-frequency performance which extends below 13 Hz (SuperCube I) and 14 Hz (SuperCube II) with superbly tuneful high-definition transient response for bass that sounds as good with delicate music as with earth-shaking action movies. Both include complete input, output, level control, continuously variable high-pass and low-pass crossover facilities plus a continuously variable phase control and direct-in LFE input. These remarkably compact superwoofers (14" cube– SuperCube I, 12" cube–SuperCube II) feature Definitive's signature piano-gloss black end caps and wraparound grille cloth styling.



New StudioMonitor 350 and 450 Compact Speakers

Definitive's new StudioMonitors are very compact (SM450–13"H x 8 3/8"W x 11 7/16" D, SM350–10 11/16"H x 7"W x 9 11/16" D) high-performance, magnetically shielded full-range bookshelf speakers. Their non-resonant monocoque cabinets feature Definitive's elegant piano-gloss black lacquer endcap/wraparound grille cloth styling. Enclosed are 1" pure aluminum dome tweeters (the same basic tweeter used in our flagship BP3000TL) perfectly blended to Definitive's signature cast-basket high-definition bass/midrange drivers (6 1/2"–SM450, 5 1/4"–SM350) tightly coupled to planar-technology pressure-driven, side-mounted subwoofers (10"–SM450, 8"–SM350). The StudioMonitors' sonic performance is truly stunning, producing huge razor-sharp, three-dimensional sonic images combined with incredible detail, ruler-flat frequency response and rich, full bass. Because the StudioMonitors are true full-range speakers (SM450: 24 Hz–30kHz, SM350: 26 Hz–30kHz) with extended low-frequency characteristics, they deliver superb performance both as stand-alone speakers as well as when combined with separate subwoofers (which they are designed to seamlessly blend with).