

Register your product online....

You could

WIN a free powered subwoofer worth \$400 retail value.

OFFICIAL RULES- NO PURCHASE NECESSARY

- 1. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.** Subject to all federal, state, and local laws, regulations, and ordinances. Void outside the 50 United States and the District of Columbia, and where prohibited by law. Sweepstakes is sponsored by DEI Sales, Inc., d.b.a. Definitive Technology ("Sponsor").
- 2. ELIGIBILITY:** The Definitive Technology® Sweepstakes (the "Sweepstakes") is open to any legal U.S. residents currently residing in the 50 United States including the District of Columbia and who are the age of majority in their state of residence as of the date of entry (herein "entrant(s)" or "participant(s)"). Employees, officers and directors of Definitive Technology or any of its subsidiaries, affiliates, representatives, parents, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment, and marketing agencies, and members of their immediate families (spouses, parents, siblings and children, regardless of where they live) and those living in the same household are not eligible to enter or win. Sponsor reserves the right to verify the eligibility of winners.
- 3. TO ENTER:** There are three ways to participate: 1.) Complete the Definitive Technology Product Registration Card and mail it to the address indicated with postage affixed, or 2.) Visit the Definitive Technology website at <http://registration.definitivetech.com> in order to register your product and be automatically entered, or 3.) On a plain 3" x 5" note card, hand print your name, complete address, zip code, telephone number and date of birth and mail you entry in a hand-addressed stamped envelope to: Definitive Technology Sweepstakes, 11433 Cronridge Dr., Ste K, Owings Mills, MD 21117. Mailed entries must be mailed separately, postmarked by the last day of each month or the following day if the last day of the month is on a Sunday or holiday (from April 30, 2008 through March 31, 2010) and received within 5 days in order to be eligible for each monthly drawing. Mailed entries must be postmarked by March 31, 2010, when the Sweepstakes ends and received by April 7, 2010, to be eligible for the final monthly drawing. Limit of one on-line entry per person, per product registered, per day. All on-line entries must be received by 11:59 p.m. ET on the last day of each month during the promotion period as indicated above, to be eligible for each monthly drawing. All on-line entries must be received 11:59p.m. ET on March 31, 2010, to be eligible for the final monthly drawing. There will be one drawing per month for 24 months. Entries will not be carried forward for subsequent monthly drawings, if any. Definitive Technology is not responsible for internet access or usage charges that may apply for your on-line service. Mechanically reproduced mailed entries will not be accepted. **Limit:** one (1) entry per person. You must complete all required information to be eligible to enter to win the prize. On-line entrants must provide a valid e-mail address and have internet access. Incomplete, illegible, corrupted, or untimely entries are void and will be disqualified. All entries become the property of Sponsor when submitted and will not be returned to entrant. Automated and bulk entries and entries by third parties are prohibited and will be disqualified. Any attempt by any participant to obtain more than the permitted number of entries by using multiple and/or different identities, forms, registrations, addresses or any other method will void all of that participant's entries for the prize drawing. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor and its agencies are not responsible for lost, late, incomplete, damaged, stolen, misdirected, or illegible entries, or other errors or malfunctions of any kind whether, human, mechanical, electronic or otherwise.
- 4. SELECTION OF WINNER:** One (1) winner will be chosen in a random drawing from all eligible entries received. The odds of winning are based on the number of eligible entries received as of the drawing date. Winner will be notified by e-mail and/or regular mail and/or telephone within two (2) weeks after the winner is determined. Sponsor will mail the winner a prize claim form and a declaration and release for completion. The prize claim form and declaration and release form must be completed and returned to: Definitive Technology, Attention: Prize Claim Form and Release, 11433 Cronridge Dr., Ste K, Owings Mills, MD 21117. Except where prohibited the potential winner will be required to complete, sign and return the prize claim form and declaration and release form within seven (7) days of being notified or be eliminated and therefore ineligible to win any prize. If the potential winner fails to sign and return the prize claim form and declaration and release form within the required time period, or is unavailable to accept the prize within the time period specified by Sponsor, that potential winner will be deemed to have forfeited the prize, and an alternate potential winner will be selected in his/her place in a random drawing from all eligible entries received within seven (7) days of the date days of the date the potential winner is determined to be ineligible. Noncompliance with the foregoing, failure to abide by these Official Rules, or return of the prize notification as non-deliverable may result in disqualification and naming of an alternate potential winner. Up to two (2) alternate winner drawings will be held, after which any remaining prize will remain un-awarded. Alternate potential winner(s) must satisfy all eligibility requirements. Winning a prize is contingent upon fulfilling all requirements set forth herein.

POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

- 5. PRIZE:** (24- one winner per month): The Prize consists of a Definitive Technology® powered subwoofer. Installation is NOT included. Approximate Retail Value ("ARV") of Prize: Four hundred dollars (\$400).

Prize Restrictions: Any and all applicable federal, state, and local taxes are the sole responsibility of the individual prize winner. Winner will be issued a 1099 tax form for the appropriate retail value of prize. All expenses and incidental costs not expressly stated in the prize description above are the responsibility solely of winner. Prize cannot be substituted, assigned, transferred, or redeemed for cash. Sponsor reserves the right to make equivalent prize substitutions at its sole discretion. Sponsor will not replace any lost or stolen prize. Prize cannot be used in conjunction with any other promotion or offer.

- 6. GENERAL CONDITIONS:** This Sweepstakes is governed by the laws of the United States. Void where prohibited by law and outside the United States. **WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, DEFINITIVE TECHNOLOGY RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.** Participation in the Sweepstakes constitutes entrant's full and unconditional agreement to these official rules and to Sponsor's decisions, which are final and binding on all matters relating to the Sweepstakes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Neither Sponsor nor anyone acting on its behalf will enter into any communications with any entrant regarding this Sweepstakes, except as expressly set forth in these Official Rules. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the entry process and/or the legitimate operation of the Sweepstakes; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. Sponsor and its agents are not responsible for (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by

any of the equipment or programming associated with or utilized in the Sweepstakes; (2) unauthorized human intervention in any part of the entry process or the Sweepstakes; (3) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (4) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. Only the number of prize(s) stated in these Official Rules is available to be won. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prize(s) as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prize(s) by a random drawing from among all legitimate, unawarded, eligible prize claims. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. If, for any reason, the Sweepstakes is not capable of running as planned, including tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor, which corrupt or affect the operation, administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor may, in its sole discretion, void any suspect entries and (a) cancel or terminate the Sweepstakes (or any portion thereof); (b) modify the Sweepstakes or suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (c) award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment.

7. **RELEASE AND LIMITATIONS OF LIABILITY:** ENTRANTS AGREE THAT DEFINITIVE TECHNOLOGY, ITS AFFILIATES, SUBSIDIARIES, REPRESENTATIVES, CONSULTANTS, CONTRACTORS, LEGAL COUNSEL, ADVERTISING, PUBLIC RELATIONS, PROMOTIONAL, FULFILLMENT AND MARKETING AGENCIES, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS (THE "RELEASED PARTIES") WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF THE PRIZE, ENTRY, OR PARTICIPATION IN THIS SWEEPSTAKES OR IN ANY SWEEPSTAKES RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY. THE RELEASED PARTIES ARE NOT RESPONSIBLE IF ANY PRIZE CANNOT BE AWARDED DUE TO DELAYS OR INTERRUPTIONS DUE TO ACTS OF GOD, ACTS OF WAR, NATURAL DISASTERS, WEATHER, OR TERRORISM. BY PARTICIPATING IN THIS SWEEPSTAKES, PARTICIPANTS AGREE THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY.
8. **OFFICIAL WINNERS LIST:** For a list of the winners, available after February 28, 2010, send a stamped, self-addressed envelope by March 31, 2010 to: Definitive Technology, Attention: Sweepstakes Winners, 11433 Cronridge Dr., Ste K, Owings Mills, MD 21117, or view the winner's list on-line at www.definitivetech.com/sweepstakeswinners.
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