

Contact Paul DiComo  
[Paul.DiComo@definitivetech.com](mailto:Paul.DiComo@definitivetech.com)  
(410) 363-7148  
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## Definitive Technology Adds 3-Channel and 5-Channel Ultra-Slim On-wall Sound Bar Speakers to Mythos XTR® Series

**New models join the critically acclaimed XTR series – the most  
complete line of ultra-slim high performance loudspeakers**

**BALTIMORE, June 15, 2011** – Definitive Technology today announced two new models of Mythos XTR on-wall component loudspeakers for delivery in July 2011: the XTR-SSA3, a three channel L/C/R sound bar, and the XTR-SSA5, an ultra-slim five-channel surround bar. Both models are component loudspeakers designed to be used with a surround receiver and powered subwoofer.



*Mythos XTR-SSA5 with shelf stands fully lowered*

The XTR-SSA5 (MSRP \$999) features Definitive's exclusive Spatial Array, a patented technology that optimizes the spatial presentation of five channels to create the illusion that the listeners are surrounded by five separate high performance speakers. The XTR-SSA3 (MSRP \$799) uses Spatial Array technology on the Left and Right channels to widen the soundstage well beyond the width of the speaker itself.

The addition of these new models brings the Mythos XTR series up to six models, the most complete line of ultra-slim high performance loudspeakers on the market.



*Mythos XTR-SSA3 with shelf stands fully raised*

The XTR-SSA3 and XTR-SSA5 are only 1-5/8" (4cm) deep, perfect for use next to ultra-slim TVs, and yet they provide the high definition detail, bass and dynamic range performance of full size speakers. All XTR model enclosures are fabricated from hand polished aircraft grade extruded Aluminum which is attractive, space efficient and has superior sonic characteristics.



Both XTR-SSA models come supplied with a wall mount bracket as well as adjustable supports for horizontal shelf placement that allow the speaker to be raised up over protruding TV shelf stands. Whether mounted on-wall or on-shelf, the Mythos XTR-SSA series speakers look terrific and sound astonishing.

The secret to the XTR’s extraordinary performance is Definitive’s patent-pending XTDD technology driver. Using state-of-the-art computer modeling and decades of speaker design experience Definitive engineers eliminated every iota of wasted space, optimized every part and maximized the moving surface area of a dynamic driver to shrink it down to a seemingly impossible compact dimension without giving up ultra-high performance audio fidelity. The XTDD driver has the kind of dynamic punch, wide frequency range and broad dispersion previously unheard of in shallow drivers.

“Our first XTR product (the XTR-50) caused quite a stir when we showed it in September 2009” said Definitive’s Executive VP Dave Peet. “Everyone instantly recognized that with the new ultra-thin TVs consumers would want matching shallow-depth speakers that are attractive, easy to mount and don’t trade off sound quality for thinness. We were fortunate to be the first speaker manufacturer to address that need. Now we have yet again anticipated consumers’ needs with two sound bar models including a ground breaking five-channel ultra-slim surround bar.”

**Preliminary Specifications**

	<b>XTR-SSA5</b>	<b>XTR-SSA3</b>
Driver complement	10 ea. 3.5" aluminum dome XTDD drivers, 3 ea. 1" aluminum dome tweeters	6ea. 3.5" aluminum dome XTDD drivers, 3 ea. 1" aluminum dome tweeters
Length	45"	43"
Height	5-1/4"	5-1/4"
Depth	1-5/8"	1-5/8"
MSRP (ea)	\$999	\$799

**About Definitive Technology**

Definitive Technology has been committed to building superior sounding home audio and home theater loudspeakers since 1990, when the company was founded by three lifelong audiophiles and experts in speaker design, acoustics and marketing. Definitive Technology loudspeakers are among the most positively reviewed and honored high performance loudspeakers on the market. Based in Baltimore,

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